

Engineered to Achieve Perfection™



ORAFOL

{ ohr-uh · fohl }

ORA deriving from Oranienburg, Germany; home of the ORAFOL Group headquarters ORAFOL Europe GmbH. FOL deriving from folie, which means film in German.

With more than 200 years in business, the ORAFOL Group continues to set the highest standards in quality, innovation, service and environmental responsibility.

ORAFOL Americas Inc., became a subsidiary of the ORAFOL Group in 2006. Based in Black Creek, Georgia, ORAFOL Americas is the most modern facility of its kind, boasting more than 700,000 square feet.

With over 200 products, 3 divisions, and 6 markets, ORAFOL Americas manufactures premium vinyl graphic films, digital media, laminating films, reflective products, and a wide range of industrial adhesive tapes. With ORAFOL, you can always be certain you are connected to innovation.

ORACAL® 631
Exhibition Cal

Front cover photo courtesy of Gamut Media, Fullerton, CA

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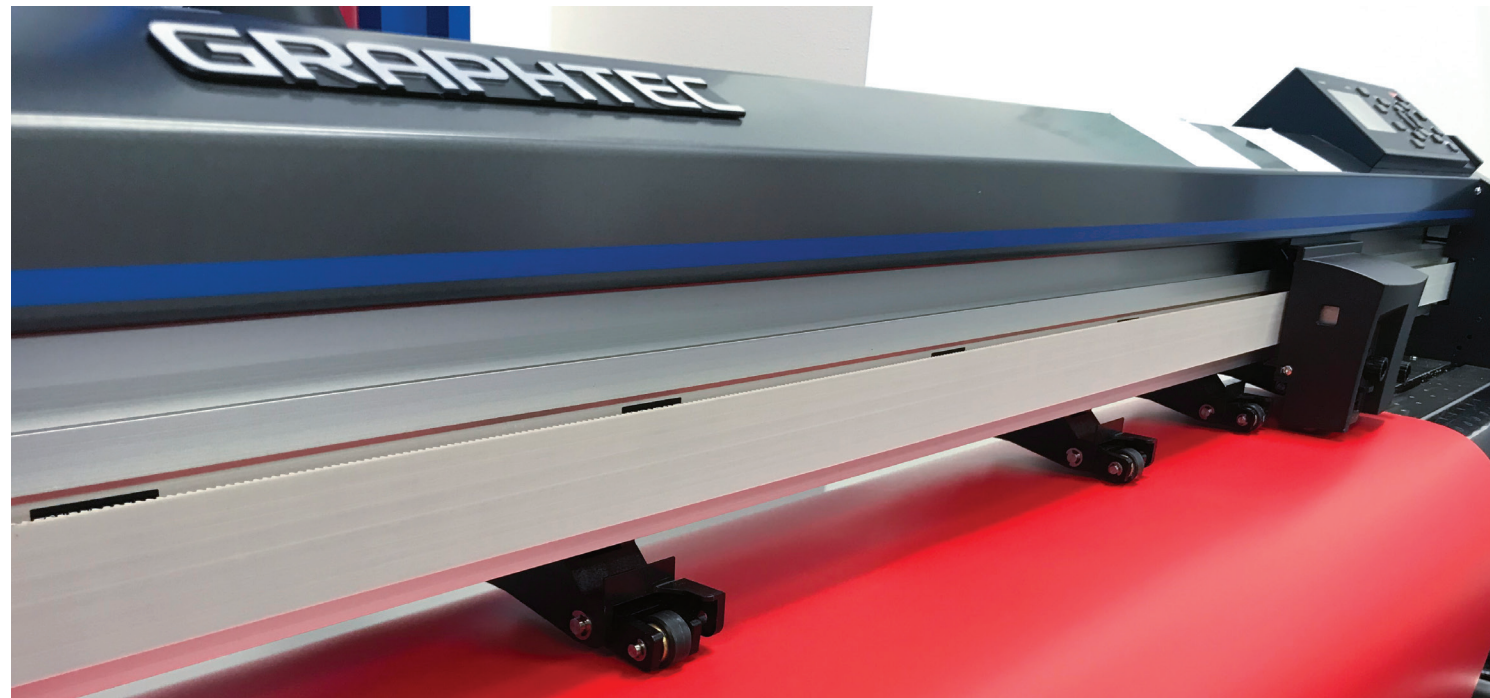
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**EFFORTLESS
PLOTting AND
WEEDING**



ORATAPE® HT55

ORAFOL's most popular application tape, designed to perform with all ORACAL® matte and gloss finish plotter films.

**BLENDS
SEAMLESSLY
WITH MINIMAL
TO NO GLARE**



Graphic Innovations

Exhibition Cal
ORACAL® 631



Engineered to Achieve Perfection™



Typical Application

ORACAL® 631 is simple to remove from most sealed, smooth surfaces making it perfect for short- to medium-term applications. The luxurious matte finish reduces glare and blends seamlessly with interior walls.

- Short-term promotional signage
- Tradeshow, exhibition, museum graphics
- Architectural wall and window graphics
- Craft and home decor applications
- Acceptable for temporary vehicle graphics

LUXURIOUS MATTE FINISH

- /// Splice free guarantee
- /// Effortless plotting and weeding
- /// 80 matte colors + transparent

WE'VE GOT YOU COVERED!



Product Overview



Thickness // Espesor /// Épaisseur	3-mil	50 micrones	3-mil
Film Type // Tipo de filme /// Type de Film	calendered PVC film	película de PVC calandrada	film PVC calandré
Application Surface // Superficie de aplicación /// Superficie de l'application	flat non-curved	plano no curvado	plat non courbe
Adhesive // Adhesivo /// Adhésif	clear, water-based, removable	claro, a base de agua, extraíble	transparent, à base d'eau, amovible
Available Roll Widths // Anchos de rollo disponibles /// Largeurs de rouleaux disponibles	15" (punched), 24", 30", 48" 36 and 60 available in transparent, black, and white	381 mm (perforado), 610 mm, 762 mm, 1219 mm 914 mm y 1524 mm disponible en transparente, blanco y negro	15" (punched), 24", 30", 48" 36 et 60 disponibles en transparent, noir et blanc
Available Roll Lengths // Longitudes de rollo disponibles /// Longueurs de rouleau disponibles	150' (50 yard), 30' (10 yard)	46 m, 9 m	150' (50 verges), 30' (10 verges)
Durability // Durabilidad /// Durabilité	indoor // indefinite clean removal up to 3 years outdoor // up to 3 years	interior // indefinido eliminación limpia hasta 3 años exterior // hasta 3 años	intérieur // indéfini élimination propre jusqu'à 3 ans extérieur // jusqu'à 3 ans

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070 black negro noir	031 red rojo rouge	042 lilac lila lilas
010 white blanco blanc	392 dahlia red dalia rojo dalia rouge	438 wisteria glicina glycine
000 transparent transparente transparent	032 light red rojo claro rouge clair	041 pink rosa pink
020 golden yellow amarillo dorado jaune or	047 orange red naranja rojizo orange rouge	430 lipstick lápiz labial rouge à lèvres
019 signal yellow amarillo semáforo jaune signal	034 orange naranja orange	428 bubble gum chicle chewing-gum
021 yellow amarillo jaune	036 light orange naranja claro orange pastel	045 soft pink rosa suave rose clair
022 light yellow amarillo claro jaune cadmium	035 pastel orange naranja claro orange pastel	429 carnation pink clavel rosa oillet rose
025 brimstone yellow amarillo azufre jaune soufre	391 persimmon caqui kaki	050 dark blue azul oscuro bleu foncé
026 purple red rojo púrpura rouge pourpre	890 apricot albaricoque abricot	049 turquoise blue azul real bleu royal
312 burgundy borgoña rouge de bourgogne	040 violet violeta violet	086 brilliant blue azul brillante bleu brillant
030 dark red rojo oscuro rouge foncé	043 lavender lavanda lavande	057 turquoise azul tráfico bleu trafic

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051 gentian blue azul genciana bleu gentiane	055 mint menta menthe	800 nougat brown turrón marrón brun nougat
098 gentian genciana gentiane	060 dark green verde oscuro vert foncé	801 clay brown arcilla marrón brun argile
052 azure blue azul celeste bleu azur	061 dark green verde oscuro vert foncé	083 nut brown avellana brun noisette
053 light blue azul claro bleu clair	062 light green verde claro vert clair	824 imitation gold imitación oro imitation or
056 ice blue azul hielo bleu pâle	064 yellow green verde amarillo vert jaune	817 orange brown marrón anaranjado brun orange
172 soft pink azul pálido poudre bleue	063 lime-tree green verde tilo vert tilleul	818 saffron azafrán safran
472 beach house casa en la playa maison de plage	493 olive aceituna olive	081 light brown marrón claro brun clair
173 geyser blue géiser azul bleu geyser	494 celandon celandon celandon	816 dark beige beige obscuro beige foncé
066 king blue azul turquesa bleu turquoise	622 pastel green verde pastel vert pastel	082 beige beige beige
174 teal verde azulado sarcelle	495 key lime pie verde pastel de lima tarte au citron vert	814 ivory marfil ivoire
054 turquoise azul tráfico bleu turquoise	080 brown marrón brun	838 maize maiz mais

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073 dark grey gris oscuro gris foncé	071 grey gris gris	074 middle grey gris medio gris moyen
752 storm grey gris tormenta gris orage	072 light grey gris claro gris clair	837 antique lace encaje antiguo dentelle antique
090 silver grey metallic gris plata metálico gris argent métallique	091 gold metallic oro metálico or métallique	092 copper metallic cobre metálico cuivré métallique

ORACAL® 631 Metallics

ORACAL® 631 Limited Availability Colors

834 dijon dijon dijon	442 orchid orquídea orchidée	425 eggplant berenjena aubergine
145 misty blue azul brumoso bleu brumeux	468 marsh green verde pantano vert marais	



986
crystal clear sparkle
cristalina
clair comme de l'eau de roche

Recommended Application Tapes

ORATAPE® MT80P

- Protective release liner with printed grid pattern
- "Stay put" liner adhesion allows prepared graphics to lay flat
- Ultra-clear opacity allows for precise placement of graphics
- Available in individual sheets or rolls

ORATAPE® HT55

- Works well on hard-to-stick matte finish plotter films
- Easily and precisely place graphics to curved surfaces
- Available in smaller 12"x10 yd. roll lengths from several Authorized ORAFOL Distributors and Resellers

New ORACAL® 851 is a dual cast PVC film providing extreme clarity and depth. Developed for specialty applications where a heavier metallic appearance is desired. Pair with your favorite ORACAL® plotter films to create one-of-a-kind, high-impact applications!